

# A S S O C I A T E C O M M U N I T Y C O N S U L T A N T

<b>Designation</b>	<b>Associate Community Consultant</b>
<b>Company Name</b>	<a href="http://www.docplexus.in">Docplexus</a> , founded in January 2014, is India's largest and fastest growing online platform of doctors practicing modern medicine. It empowers Indian doctors to make better clinical decisions, network with peers and build their online reputation. We focus on peer-to-peer exchange of patient cases, dialogue and interdisciplinary learning to improve medical outcomes. Our trusted and secure platform is accessible only to verified, Allopathic doctors and offers knowledge centers, treatment guidelines, certified educational resources and the latest medical news. (www.docplexus.in)
<b>Job Description</b>	<ul style="list-style-type: none"> <li>• Identifying and profiling the Key Opinion Leaders (KOLs) &amp; completing the assigned profiles or tasks within the given timelines maintaining quality</li> <li>• Search for published external research material related to KOL</li> <li>• Segment the KOL appropriately, based on value, location and sphere of influence</li> <li>• Map the KOL's influence</li> <li>• Manage the data base of KOL</li> <li>• Perform quality checks of KOL profile</li> <li>• Giving feedback and training as and when required to new team members</li> </ul>
<b>Desired Profile</b>	<p><b>Skills</b></p> <ul style="list-style-type: none"> <li>• Excellent Written and Verbal Communication Skills</li> <li>• Desire for self improvement and learning</li> <li>• Competency in Microsoft Office applications</li> </ul> <p><b>Personality</b></p> <ul style="list-style-type: none"> <li>• Positive and trustworthy</li> <li>• Go getter with hands-on approach</li> <li>• Self-starter, results-driven and never satisfied</li> </ul>
<b>Education</b>	<ul style="list-style-type: none"> <li>• Lifesciences/Healthcare / Pharma background is preferred</li> </ul>
<b>Industry Type</b>	Healthcare IT
<b>Location</b>	Pune
<b>Work environment &amp; Compensation</b>	<ul style="list-style-type: none"> <li>• A high-performing team that with proven success</li> <li>• A nurturing environment with hands-on coaching from our European investors</li> <li>• Self-responsibility and room for creativity</li> <li>• Being a significant part in making India's healthcare better</li> </ul>